

Transparent Online Communication: How to Convey Assessment Information Meaningfully

Natasha Jankowski, Assistant Director, NILOA

Robert Dumas & Carrie Allen, Research Analysts, NILOA

Christine Bahr, Provost and Dean of the University, McKendree University


Paul Southerland, Associate Provost and Professor of Biology, Kalamazoo College

Welcome!



What is transparency?

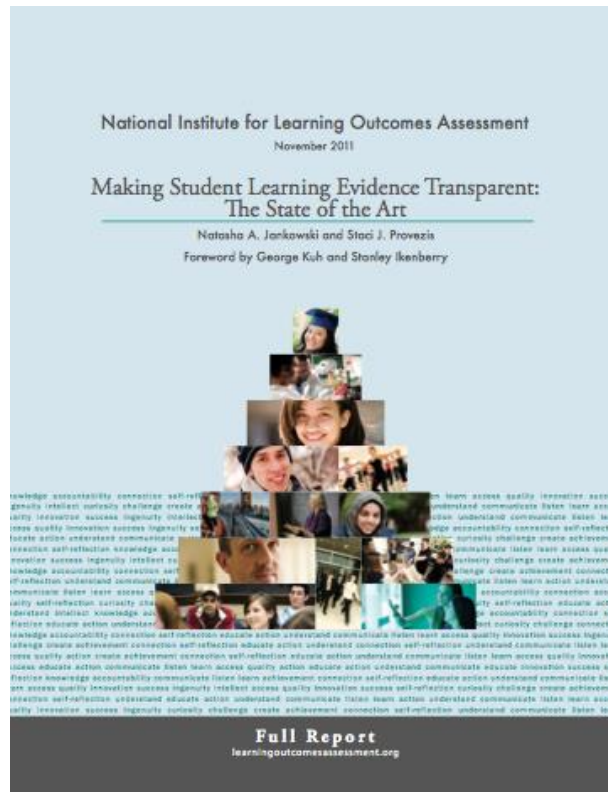
- Making meaningful, understandable information about student learning and institutional performance readily available to internal and external audiences.



Transparency is meaningful and understandable when it is:

- Contextualized and tied to institutional goals for student learning
- Disaggregated by major field, student level, gender, race and ethnicity, longitudinal analysis, comparisons with national norms or peer institutions, etc.

Transparency Research



A Special Report from the
National Institute for Learning Outcomes Assessment
for the Voluntary System of Accountability

Transparency & Accountability: An Evaluation of the VSA College Portrait Pilot

Natasha A. Jankowski
Stanley O. Ikenberry
Jillian Kinzie
George D. Kuh
Gloria F. Shenoy
Gianina R. Baker

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Transparent Online Communication

General Findings

Transparency Framework

- Result of over 2,000 website reviews
- Intended for institutions to use as a guide for thinking about and communicating student learning assessment information



Transparency Framework

- Identifies six key components of student learning assessment:
 1. Student Learning Outcomes Statements
 2. Assessment Plans
 3. Assessment Resources
 4. Current Assessment Activities
 5. Evidence of Student Learning
 6. Use of Student Learning Evidence

Framework in the Field

PLNU *forward*

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110 YEARS

Assessment

The Assessment Wheel below is a link to Institutional and Academic Assessment.

Model used with permission from the National Institute for Learning Outcome Assessment. (2011). Transparency Framework. Urbana, IL: University of Illinois and Indiana University, National Institute for Learning Outcome Assessment (NILOA). Retrieved from: <http://www.learningoutcomeassessment.org/TransparencyFramework.htm>

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Assessment 2.0

Assessment @ McK

niLOA* Transparency Framework

Student Learning Outcomes Statements

Assessment Plans

Assessment Resources

Current Assessment Activities

Evidence of Student Learning

Use of Student Learning Evidence

2011 Assessment Institute
October 30th- Nov 1st, 2011
IUPUI PUL
Evaluation Matrix

IUPUI Indiana University Purdue University

PLANNING AND INSTITUTIONAL IMPROVEMENT

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Components of Student Learning Assessment

Program Review and Assessment Committee (PRAC)

The Program Review and Assessment Committee (PRAC) is composed of representatives of a broad range of academic and support units. The activities of the committee are supported by the Office of the Vice Chancellor for Planning and Institutional Improvement.

Discussion

- How do you decide which information to present online?
- What do you do if the information is less than desirable?
- Audience questions?

Questions and Resources

- NILOA:

www.learningoutcomesassessment.org

- Natasha Jankowski: njankow@illinois.edu
- Robert Dumas: dumas1@illinois.edu
- Carrie Allen: callen7@illinois.edu
- Christine Bahr: cmbahr@mckendree.edu
- Paul Sotherland: Paul.Sotherland@kzoo.edu